

## Trademark Snap Shot Publication & Issue Review Stylesheet

(Table presents the data on Publication & Issue Review Complete)

### OVERVIEW

SERIAL NUMBER	76979104	FILING DATE	01/30/2001
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	GAYNOR, BARBARA ANNE	L.O. ASSIGNED	115

### PUB INFORMATION

RUN DATE	01/19/2011		
PUB DATE	10/15/2002		
STATUS	819-SU - REGISTRATION REVIEW COMPLETE		
STATUS DATE	01/18/2011		
LITERAL MARK ELEMENT	STURGIS		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	YES	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

### FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	YES	1 (a)	NO
1 (b)	YES	1 (b)	NO	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

### MARK DATA

STANDARD CHARACTER MARK	NO
LITERAL MARK ELEMENT	STURGIS

MARK DRAWING CODE	1-TYPESET WORD(S)/LETTER(S)/NUMBER(S)
COLOR DRAWING FLAG	NO

**CURRENT OWNER INFORMATION**

PARTY TYPE	21-SUBSEQUENT OWNER AFTER REGISTRATION
NAME	STURGIS MOTORCYCLE RALLY, INC.
ADDRESS	1612 JUNCTION AVE, SUITE 4 STURGIS, SD 57785
ENTITY	99-NON-PROFIT ECONOMIC DEVELOPMENT CORPORATION
CITIZENSHIP	South Dakota

**GOODS AND SERVICES**

INTERNATIONAL CLASS	006
DESCRIPTION TEXT	Metal key rings, all of the aforementioned goods relating to the STURGIS motorcycle rally
INTERNATIONAL CLASS	008
DESCRIPTION TEXT	Hand-operated hand tools, namely, hunting knives, pocket knives, sidearm knives, folding knives, sport knives, knives made of precious metal, all of the aforementioned goods relating to the STURGIS motorcycle rally
INTERNATIONAL CLASS	009
DESCRIPTION TEXT	Sunglasses, magnets and motorcycle helmets, all of the aforementioned goods relating to the STURGIS motorcycle rally
INTERNATIONAL CLASS	013
DESCRIPTION TEXT	Firearms, all of the aforementioned goods relating to the STURGIS motorcycle rally
INTERNATIONAL CLASS	016
DESCRIPTION TEXT	Pens; and paper goods and printed matter, namely, posters; bumper stickers; decals; iron-on and plastic transfers; window stickers; note pads; mounted photographs, and unmounted photographs; prints, namely, color prints, photographic prints, and pictorial prints; paper and plastic bags for packaging; and postcards; all of the aforementioned goods relating to the STURGIS motorcycle rally
INTERNATIONAL CLASS	020
DESCRIPTION TEXT	Non-metal key rings and jewelry boxes not of metal, all of the aforementioned goods relating to the STURGIS motorcycle rally
INTERNATIONAL CLASS	021

DESCRIPTION TEXT	Glassware, namely, shot glasses, drinking glasses, drinking cups, and drinking mugs; insulating sleeve holders made of rubber, plastic or foam for beverage cans; insulating sleeve holders made of rubber, plastic or foam for beverage bottles; coasters not of paper and not being table linen; bottle openers; and beer steins; all of the aforementioned goods relating to the STURGIS motorcycle rally
INTERNATIONAL CLASS	024
DESCRIPTION TEXT	Cloth flags, cloth banners, and quilts, all of the aforementioned goods relating to the STURGIS motorcycle rally
INTERNATIONAL CLASS	025
DESCRIPTION TEXT	Clothing, namely, shirts, T-shirts, long sleeve T-shirts, sleeveless T-shirts, denim shirts, golf shirts, jackets, coats, tank tops, polo shirts, sweatshirts, pullovers, women's tops, chemises, cloth wraps, head wear, bandannas, caps, cloth headwraps, hats, scarves, belts, chaps, gloves, and sun visors, all of the aforementioned goods relating to the STURGIS motorcycle rally
INTERNATIONAL CLASS	026
DESCRIPTION TEXT	Cloth and embroidered patches for clothing, ornamental cloth patches, hat pins for securing hats, belt buckles not of precious metal, and novelty ornamental pins, all of the aforementioned goods relating to the STURGIS motorcycle rally
INTERNATIONAL CLASS	028
DESCRIPTION TEXT	Christmas tree ornaments and gaming chips, all of the aforementioned goods relating to the STURGIS motorcycle rally
INTERNATIONAL CLASS	032
DESCRIPTION TEXT	Bottled spring water and beer, all of the aforementioned goods relating to the STURGIS motorcycle rally
INTERNATIONAL CLASS	033
DESCRIPTION TEXT	Distilled liquor, all of the aforementioned goods relating to the STURGIS motorcycle rally
INTERNATIONAL CLASS	035
DESCRIPTION TEXT	Promoting sports competitions of others, namely, motorcycle and vehicle rallies, exhibits, and competitions; promoting the goods and services of others by arranging for sponsors to affiliate their goods and services with the STURGIS motorcycle rally; promoting economic development in the City of Sturgis and the Black Hills area of South Dakota and Wyoming; and on-line retail store services relating to the STURGIS motorcycle rally
INTERNATIONAL CLASS	041
DESCRIPTION TEXT	Entertainment services in the nature of organizing and conducting motorcycle and vehicle exhibitions and rallies;

organizing and conducting the entertainment events of others, namely, motorcycle and vehicle exhibitions, rallies, and competitions; and entertainment services in the nature of live civic productions

### GOODS AND SERVICES CLASSIFICATION

INTERNATIONAL CLASS	006	FIRST USE DATE	08/31/2006	FIRST USE IN COMMERCE DATE	08/31/2006	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	008	FIRST USE DATE	05/31/1985	FIRST USE IN COMMERCE DATE	05/31/1985	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	009	FIRST USE DATE	08/31/1995	FIRST USE IN COMMERCE DATE	08/31/1995	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	013	FIRST USE DATE	06/30/1998	FIRST USE IN COMMERCE DATE	06/30/1998	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	016	FIRST USE DATE	08/31/1987	FIRST USE IN COMMERCE DATE	08/31/1987	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	020	FIRST USE DATE	08/31/2002	FIRST USE IN COMMERCE DATE	08/31/2002	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	021	FIRST USE DATE	08/31/1995	FIRST USE IN COMMERCE DATE	08/31/1995	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	024	FIRST USE DATE	08/31/2004	FIRST USE IN COMMERCE DATE	08/31/2004	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	025	FIRST USE DATE	08/31/1984	FIRST USE IN COMMERCE DATE	08/31/1984	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	026	FIRST USE DATE	08/31/1986	FIRST USE IN COMMERCE DATE	08/31/1986	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	028	FIRST USE DATE	06/30/2001	FIRST USE IN COMMERCE DATE	06/30/2001	CLASS STATUS	6-ACTIVE

CLASS		DATE		IN COMMERCE DATE		STATUS	
INTERNATIONAL CLASS	032	FIRST USE DATE	06/30/2005	FIRST USE IN COMMERCE DATE	06/30/2005	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	033	FIRST USE DATE	06/30/2002	FIRST USE IN COMMERCE DATE	06/30/2002	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	035	FIRST USE DATE	06/30/2002	FIRST USE IN COMMERCE DATE	06/30/2002	CLASS STATUS	6-ACTIVE
INTERNATIONAL CLASS	041	FIRST USE DATE	06/30/2002	FIRST USE IN COMMERCE DATE	06/30/2002	CLASS STATUS	6-ACTIVE

### MISCELLANEOUS INFORMATION/STATEMENTS

CHANGE IN REGISTRATION	NO
OWNER OF US REG NOS	1948097
CHILD OF	76201759

### PROSECUTION HISTORY

DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
01/19/2011	SUNA	E	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	046
01/18/2011	REGV	O	LAW OFFICE REGISTRATION REVIEW COMPLETED	045
01/14/2011	ALIE	A	ASSIGNED TO LIE	044
01/13/2011	CNPR	P	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	043
01/11/2011	MNDA	O	NOTICE OF DIVIDED TRADEMARK APPLICATION MAILED	042
01/07/2011	SUPC	I	STATEMENT OF USE PROCESSING COMPLETE	041
10/12/2010	IUAF	S	USE AMENDMENT FILED	040
01/07/2011	DPCC	D	DIVISIONAL PROCESSING COMPLETE	039
10/12/2010	DRRR	I	DIVISIONAL REQUEST RECEIVED	038
01/04/2011	TROA	I	TEAS RESPONSE TO OFFICE ACTION RECEIVED	037
12/22/2010	INCD	O	ITU OFFICE ACTION ISSUED FOR DIVISIONAL REQUEST	036
10/22/2010	INCD	O	ITU OFFICE ACTION ISSUED FOR DIVISIONAL REQUEST	035
10/12/2010	ERTD	I	TEAS REQUEST TO DIVIDE RECEIVED	034

10/12/2010	EISU	I	TEAS STATEMENT OF USE RECEIVED	033
10/09/2010	NOAC	E	CORRECTED NOA E-MAILED	032
10/08/2010	ICNA	I	NOTICE OF ALLOWANCE CORRECTION ENTERED	031
09/30/2010	AITU	A	CASE ASSIGNED TO INTENT TO USE PARALEGAL	030
09/07/2010	MAIL	I	PAPER RECEIVED	029
08/24/2010	NOAM	E	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	028
07/28/2010	ASCK	I	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	027
07/09/2010	OP.T	T	OPPOSITION TERMINATED NO. 999999	026
07/09/2010	OP.D	T	OPPOSITION DISMISSED NO. 999999	025
07/09/2010	TMBN	T	TTAB RELEASE CASE TO TRADEMARKS	024
07/09/2010	OP.T	T	OPPOSITION TERMINATED NO. 999999	023
07/09/2010	OP.D	T	OPPOSITION DISMISSED NO. 999999	022
09/29/2009	TTBN	I	CASE ASSIGNED TO TTAB	021
09/29/2009	IUCN	S	NOTICE OF ALLOWANCE CANCELLED	020
05/19/2009	NOAM	O	NOA MAILED - SOU REQUIRED FROM APPLICANT	019
04/08/2009	TMBN	T	TTAB RELEASE CASE TO TRADEMARKS	018
04/08/2009	OP.T	T	OPPOSITION TERMINATED NO. 999999	017
04/08/2009	OP.D	T	OPPOSITION DISMISSED NO. 999999	016
12/09/2008	ARAA	I	ATTORNEY REVOKED AND/OR APPOINTED	015
12/09/2008	REAP	I	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	014
08/29/2003	OP.I	T	OPPOSITION INSTITUTED NO. 999999	013
03/28/2003	OP.T	T	OPPOSITION TERMINATED NO. 999999	012
01/22/2003	OP.I	T	OPPOSITION INSTITUTED NO. 999999	011
01/22/2003	OP.I	T	OPPOSITION INSTITUTED NO. 999999	010
10/15/2002	PUBO	A	PUBLISHED FOR OPPOSITION	009
09/25/2002	NPUB	O	NOTICE OF PUBLICATION	008
07/22/2002	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	007
07/17/2002	CNEA	O	EXAMINERS AMENDMENT MAILED	006
11/13/2001	CRFA	I	CORRESPONDENCE RECEIVED IN LAW OFFICE	005
03/14/2002	MAIL	I	PAPER RECEIVED	004
08/29/2001	DOCK	D	ASSIGNED TO EXAMINER	003
05/08/2001	CNRT	F	NON-FINAL ACTION MAILED	002
05/01/2001	DOCK	D	ASSIGNED TO EXAMINER	001

### CURRENT CORRESPONDENCE INFORMATION

ATTORNEY

Jason M. Sneed

CORRESPONDENCE ADDRESS	JASON M. SNEED ALSTON & BIRD LLP BANK OF AMERICA PLAZA 101 S. TYRON STREE T CHARLOTTE, NC 28280-4000
DOMESTIC REPRESENTATIVE	NONE
<b>PRIOR OWNER INFORMATION</b>	
PARTY TYPE	20-OWNER AT PUBLICATION
NAME	Sturgis Area Chamber of Commerce
ADDRESS	Post Office Box 504 Sturgis, SD 57785
ENTITY	03-CORPORATION
CITIZENSHIP	South Dakota
PARTY TYPE	10-ORIGINAL APPLICANT
NAME	Sturgis Area Chamber of Commerce
ADDRESS	Post Office Box 504 Sturgis, SD 57785
ENTITY	03-CORPORATION
CITIZENSHIP	South Dakota

**STURGIS**